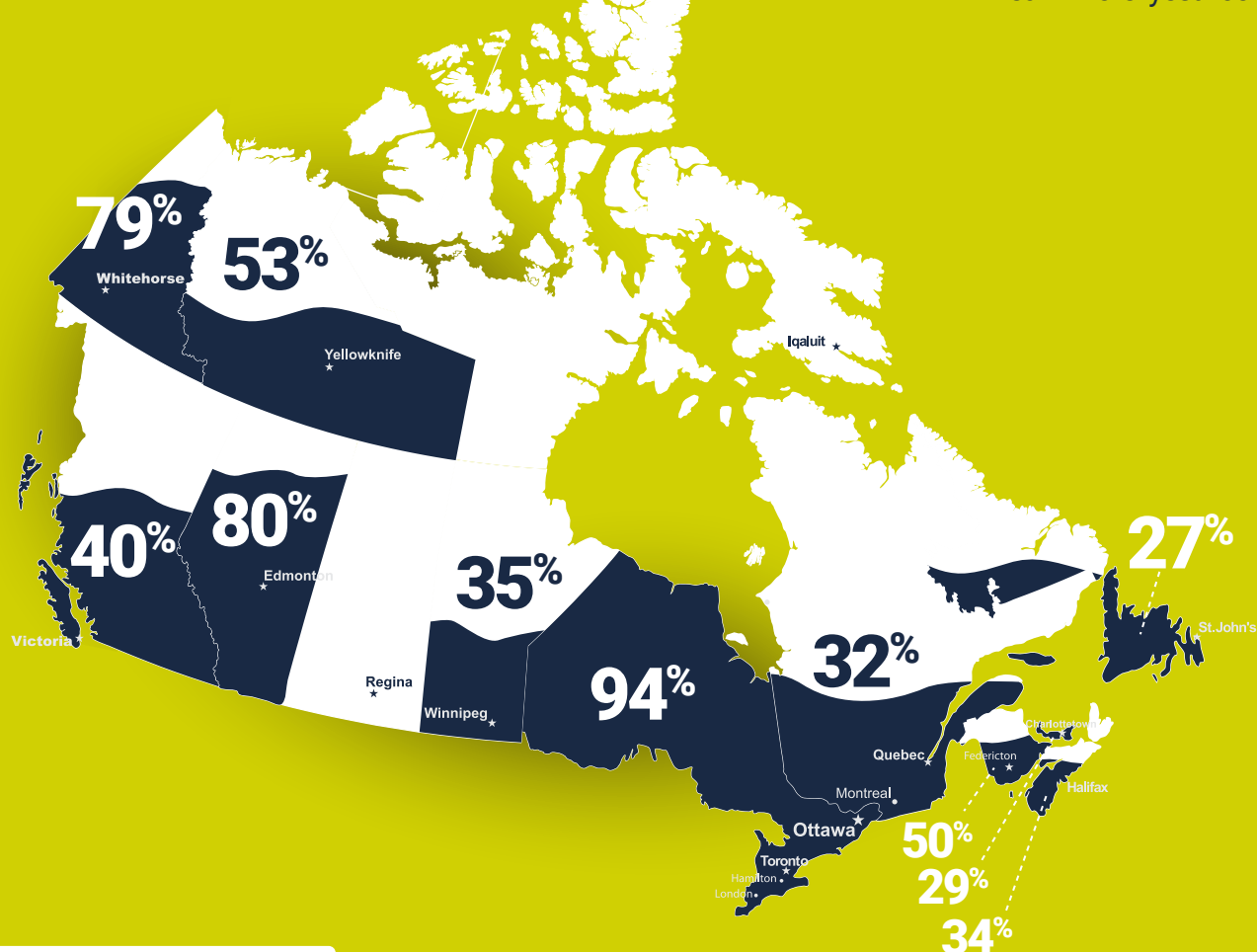




NATIONAL BROADCAST COVERAGE

learn more: yestv.com/saleskit



YES TV is available to over **6.99 million** unique subscribers reaching **70%** of English Canada households

YES TV Toronto (CITS) is available to over **5.59 million** subscribers

YES TV Calgary (CKCS) is available to over **2.18 million** subscribers

YES TV Edmonton (CKES) is available to over **1.57 million** subscribers

SOURCE - Mediastats January 2021- YES TV % coverage based on cable subscribers only. DTH subscribers excluded.

Bell ExpressVu:
YES TV - Ontario 651
YES TV - Calgary 646
YES TV - Edmonton: 648

Bell Fibe:
YES TV - Ontario: 651 / 1651

Cogeco Cable:
YES TV - Ontario: 762 / 36 / 405

Eastlink:
(CITS) Ontario - 344 / 661
(CKCS) Alberta - 106 / 661
(CKCS) BC - 170
(CITS) Atlantic - 89 / 66

Northwest Tel:
YES TV - Ontario: 277

Rogers Cable:
YES TV - Ontario: 9 / 238 / 594

Shaw Direct:
YES TV - Ontario 31 / 71 / 355

Shaw Cable:
YES TV - Calgary: 51
YES TV - Edmonton: 51
YES TV - Ontario: 355

Videotron:
YES TV - Ontario: 42 / 161

Telus Optik TV:
YES TV - Calgary 124 / 9124
YES TV - Edmonton: 124 / 9124

Telus Satellite:
YES TV - Ontario: 651
YES TV - Calgary: 646
YES TV - Edmonton: 648

MTS Classic + Ultimate:
YES TV - Ontario: 289 / 1289